

JOIN OUR TEAM, SPONSOR A TOURNAMENT!

PYB is dedicated to empowering young people to reach their potential as students, athletes, and positive leaders. During our Beyond Basketball Middle School Tournament, we bring together a variety of schools and travel teams throughout the Philadelphia region to not only participate in competitive gameplay, but also engage in an academic post-game "power hour" focused around the life and legacy of Dr. Martin Luther King Jr. This weekend long tournament provides access and opportunities to our teams to participate in a holistic youth development oriented basketball tournament unlike any in our city. Your sponsorship support helps make this additional program opportunity possible for PYB.

SPONSORSHIP OPPORTUNITIES

1) Presenting Sponsor // \$7,500

- Maximum visibility on tournament signage, materials, media advisory, t-shirts, and website;
- Coverage during PYB's tournament announcement with lead media sponsor;
- 2 Tickets to PYB's Game Time Gala on March 14th, 2019.
- Service engagement opportunity at the Logan Triangle clean-up on January 21st.

2) Division Sponsor // \$5,000

- Visibility on tournament signage, materials, media advisory, t-shirts, and website;
- Coverage during PYB's tournament announcement with lead media sponsor;
- Service engagement opportunity at the Logan Triangle clean-up on January 21st.

3) Academic Sponsor // \$2,500

- Visibility on tournament signage, materials, media advisory, t-shirts, and website;
- Logo featured on academic materials for tournament (e.g. pens and notebooks);
- Service engagement opportunity at the Logan Triangle clean-up on January 21st.

4) Nutrition Sponsor // \$1,000

- Visibility on tournament signage, materials, media advisory, t-shirts, and website;
- Service engagement opportunity at the Logan Triangle clean-up on January 21st.

CONTACT

To support our Middle School Partnership Program, please contact MaryKate O'Brien, at mobrien@phillyyouthbasketball.org or (267) 519-9209.





GENERAL INFORMATION:

Business Name: _____
Street Address: _____
City: _____ State: _____ Zip: _____
Contact Name: _____
Telephone Number: _____ Fax Number: _____
E-mail: _____ Web address: _____

SPONSORSHIP COMMITMENT LEVEL (CHECK LINE):

_____ Presenting: \$5,000
_____ Division: \$2,500
_____ Academic: \$1,000
_____ Nutrition \$500

METHOD OF PAYMENT (CHECK CORRECT INFO):

___ Check:

Enclosed is my sponsorship check for in the amount of \$ _____

___ Charge My Card:

___ Visa ___ MasterCard ___ Discover ___ Amex

Cardholder's name: _____

Billing Address: _____

Card Number: _____ Exp. Date: _____ Security Code: _____

Please Send invoice to: _____

Sponsor Signature: _____ Date: _____